

New Zealand Secondary School

# PHOTOGRAPHY

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## COMPETITION



## INTRODUCTION

The New Zealand Secondary Schools' Photography Competition (NZSSPC) is a project created by youth, intended to serve as a platform where passionate secondary school photographers can promote their photos, as well as partaking in a friendly competition with like-minded students. This competition is unique due to its specific target audience of secondary school students to ensure that students have a larger chance of achieving highly as they will be competing with people of a similar age. The NZSSPC's mission is to help expose the artworks of NZ youth to the wider community, and encourage NZ youth to explore concepts relevant to the current world.

The theme for this year's competition is **Contrast**. This theme was chosen to encourage young photographers to appreciate the differences we encounter in society. We want to celebrate the diversity in Kiwi culture, and how this concept can be explored effectively through the lens of a camera. Whether it is light against dark or old versus new, contrast can be identified in many aspects of our lives and can be drawn upon for artistic inspiration. Photographers should feel free to interpret and illustrate this theme in anyway as long as it is interpretable by our judges.

The competition is open to students nationwide and they are eligible to submit up to three photographs that fits with the theme. Providing that they also write a blurb for each photograph to give a background story to it. All photographs submitted will be judged by a panel of adjudicators who will determine a shortlist of twenty photographs as well as top three photographs to be awarded prizes (TBC) which will be announced on prize giving night. An additional People's Choice Award will be given to the shortlisted photograph that receives the most votes from the public. The shortlisted photographs will also be displayed on the NZSSPC website, as well as at a gallery (TBC) and available for public inspection.

2018 will be the second year of running this competition. The first year of this competition was received with great success with a total of 418 photographs submitted by 163 individual photographers from 73 different secondary schools across the nation. A total of 14 NZ regions were reached, demonstrating the broad reach of this nationwide competition. 1035 people submitted votes for the People's Choice Award. Encouraged by the success of 2017, the NZSSPC's goals moving into our second year of the competition are to raise the number of submissions received from 400 to 600 photographs and increase the number of photographers participating, with the hope of reaching around 200-250 individuals.

This competition is a great opportunity for aspiring secondary school photographers to showcase their skills. Specifically, they are able to compete in an event especially catered for them, in order to develop their creative skills as photographers. Not only is this an opportunity for growth and exposure for competitors, but the public will get to enjoy and develop an appreciation for the photography of the New Zealand youth.

Kind Regards,

New Zealand Secondary Schools' Photography Competition

## OVERVIEW

### What is the New Zealand Secondary Schools' Photography Competition?

The New Zealand Secondary Schools' Photography Competition (NZSSPC) provides an opportunity for the aspiring artists of New Zealand Youth to participate in a photography competition catered especially for them. The broad theme allows for maximum interpretation of the concept of 'Contrast', and from that we hope to create an interesting and varying gallery of photographs for the public to view.

NZSSPC also hopes to auction off the top 18 photographs that are displayed in the exhibition via an online auction. An online auction would provide an opportunity for all citizens across the country to participate and purchase the top photographs of the New Zealand youth. 50% of the money raised through this auction will go towards a charity of our choosing, and the other half will go to sustaining the competition.

### Who is eligible?

Secondary school students from Year 9 to Year 13 of 2018

### When is it?

Registration Open: August 1<sup>st</sup> 2018

Submissions Open: October 1<sup>st</sup> 2018

Registration & Submission Deadline: January 21<sup>st</sup> 2019

Exhibition Opening: February 15<sup>th</sup> 2019

Prize giving: One week before closing of exhibition

### How much does it cost?

There is no cost for the submission of photos.

### Our sponsors for 2018:

Bayleys Foundation

PSNZ

Panasonic NZ

Photogear

Lowe pro

JOBY

PCL IMAGING

Kroma

Edge of Design

Auckland Live



## STRUCTURE

This year the competition will be split into different categories of photography the year theme, **Contrast**. These categories are **People**, **Nature** and **Still Life**. Students can submit up to three photos under any genre via email before the submission deadline on January 21<sup>st</sup> 11.59PM 2019. Along with their photographs, competitors are to provide details such as name, year level, school, as well as a short blurb to accompany their photographs. Rules and guidelines can be found on the NZSSPC website.

The adjudicators will be given access to all photographs in order to judge them, selecting the top six photographs from each category to create the shortlisted photos for the NZSSPC 2018/2019. The shortlist of photographers will be announced and the participants will be invited to the prizegiving, which will also be open to the wider public. The purpose of prize giving is to reveal first, second, third place, and people's choice award, and reward all shortlisted photos with prizes, as well as to serve as an opportunity for networking.

The gallery will be officially open and remain open for public inspection at the art gallery's discretion. NZSSPC also hopes to auction off the top 18 photographs that are displayed in the exhibition via an online auction. All remaining photos will be slowly released to the public via NZSSPC's Facebook page.

## BENEFITS

As a competition designed for secondary students, NZSSPC's main focus is to showcase the talents of New Zealand youth. For a student, competing in the NZSSPC will help develop their skills to think creatively and find a way to express their perspective in a way that not only fits a theme, but reflects on their individual character. Not only will this be a chance for students to express themselves artistically, this is also an opportunity for students to familiarize themselves in the competitive environment that artists reside in, if they choose to go down this route. With the opportunity to win some amazing prizes, as well as have their artwork recognized by prestigious photographers and seen by the public, there isn't a better chance for secondary school photographers to publicise and promote their works.

For the public, this would be an exciting and interesting exhibition to view as this is created by the youth in their own country. To see what the talent of today's generation are capable of creating and some beautiful photos would be a great recreational thing to do for the people of New Zealand.

Schools would benefit from this through potential recognition at a national level. Also schools are encouraged to have their students currently taking the subject of visual arts or photography (or anything related) to submit their photos that they have been working on for their school assignments. This way not only can schools guide their students through this competition, students can also have a lot of school time to focus on this competition.

Sponsors will be able to benefit from marketing done by NZSSPC, and promotion to secondary students across the nation. Students can be exposed to many different brands of photography equipment. The prizes offered will be a big incentive for students to enter the competition

## CONTACT US

If you have any questions regarding any aspect of this competition, please contact either of the following organisers:

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